

Dear Sir or Madam,

INSULA Sardinia Longevity World is promoted by CIPNES (Public Non Profit Board dedicated to the development, certification and internationalization of the Sardinia identity chains) together with the Producers association "Sardinia Longevity Food".

We offer on worldwide scale a complete food wine beverage assortment, in compliance with production disciplines, artisanal processing processes and traditional recipes. We are able to provide a fresh products line (meat and cured meat, cheese, milk), a beverage lines (wine and spirits of Sardinia, Artisanal beer, Sardinia water), a line of oil and preserves, gastronomic specialities (such as panadas, Seadas, Sardinia sea salt with various seasonings of myrtle, aromatic herbs, sage and chili pep- pers, unrefined sea salt etc).

That is the best selection of food and beverages from Sardinia, one of the five world "Blue Zones" where people live longer.

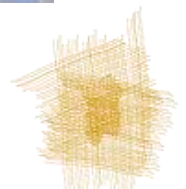
The quality of our agro-food products is coupled with the longevity of the Sardinians to promote the Sardinian variant of the Mediterranean diet. More healthier. More taste. Longevity is a great emotional attribute with a unique attraction for your customers.

PHOTO GALLERY FOOD & WINE CORNER INSULA (TUTTO FOOD 2017 -CIBUS 2018- SIAL 2018)



SARDINIA LONGEVITY FOOD network of enterprises

The manufacturing companies associated with the Sardinia Longevity World internationalization program, coordinated by our public body, are historical enterprises of the regional territorial fabric and they offer a complete top quality assortment of produced, typical of Sardinian food and wine production, in compliance with traditional production processes, artisan recipes, all the while guaranteeing an almost exclusive selection of true Sardinian raw materials.



INSULA – The regional platform of Sardinia

The Sardinia Longevity Food network has joined the **territorial marketing platform INSULA - Expo Sardegna**, a facility is currently being built in the beautiful setting of the Gulf of Olbia in an area located near the port of "Isola Bianca" in Olbia and near the Costa Smeralda airport, on a surface covering 10,000m². This is a large area for the promotion of the typical productive chains of Sardinia, divided into market areas (meat market, fish production and Sardinian fruit and vegetable production), artisan production laboratories (dairy, bakery, pasta, brewery, ice-cream, etc.) , showroom (wine cellars of Sardinia, biodiversity pavilion, oil and canned goods pavilion, confectionery pavilion, etc. ...), zero km restaurant, chef school, meeting room, venue, arts and crafts.

Here are **the advantages of your Promo-commercial agreement** with the INSULA/ Sardinia Longevity World platform, the unique regional platform of the Sardinia:

-One stop shop Access to the best supply and delivery conditions on a full line of high quality products from our Island;

-Groupage service with joint shipment of the various production chains;

-Guarantee of traditional production and controlled Sardinian production chains;

-Promotional support with marketing campaigns for our customers,;

-promotional materials (recipe book, informative dépliant on the longevity of Sardinian people thanks to a diet based on authentic local foods and beverages inspired on the Mediterranean diet; supply of personalized posters),

-tailored awards campaigns building.

-Educational tours,

-“Longevity” events (i.e. week of Longevity Foods from Sardinia) , and show cooking events are available according to purchased volumes.

We confirm our willingness to formulate a dedicated business offer, focused on the production chains or individual items of your interest.

We look forward to receiving your request for a supply quote.

In order to provide our best quote we will be grateful if you would specify:

-Merchandise Categories of Your Interest;

-Place of delivery of productions;

-Reference distribution channel (Retail – FoodService , hypermarket or supermarket, catering, gourmet islands, wholesale/e-commerce platform, other;

-Estimation of volumes for shipment (essential information to properly predict logistics costs).

At receiving the above informations we will contact you promptly for the sending of our dedicated best offer based on our groupage platform located on the North of Italy;

General Purchase Conditions of your Promo-commercial agreement with our CIPNES Consortium / Sardinia Longevity World:

Minimum Orders: 1 Pallet including mixed assortment for a minimum delivery of 60 boxes; for fresh products 1 mix pallet/ 100 KILOS.

Payment Terms. Payment in advance.

Delivery: The goods will be shipped from our premises in Milan, Italy.

For any other Italian port you should require, the logistic cost might vary.

Should you require additional details or information, please do not hesitate to contact us.

Our staff is always ready to give you assistance and more information.

We look forward to hearing from you in the near future.

Best regards

Massimo Masia (Project Manager and Head of Agrifood and Territorial Marketing Division –INSULA CIPNES) tel. +39 380 125 0418

For further information or clarification, please send an mail or contact

• MASSIMO MASIA general manager m.masia@cipnes.it

• PIERPAOLO ZIRI p.ziri@sardinialongevityworld.com

• GIUSEPPE VARGIU , Sardinia longevity food export manager g.vargiu@sardinialongevityworld.com +39 348 7811100 skype beppevargiu

